COUNTY OF SAN BERNARDINO

DEPARTMENT OF PUBLIC HEALTH

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Press Release

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For Immediate Release

Annual Black Infant Health Baby Event

The Maternal, Child & Adolescent Health Section will be hosting its annual Black Infant Health, Healthy Baby Celebration at the Kola Shana on Thursday, May 8, 2008. The event will be held from 12:30 p.m. to 4:00 p.m. at 1746 North Mount Vernon Avenue in San Bernardino. A number of Black Infant Health program participants will be selected for a special recognition at this celebration. The theme of this year's event is "Family Matters: A Guide to Using Community Resources Effectively." The goal of this year's event is to assist families in effectively using available community resources to improve birth and health outcomes in San Bernardino County. All members of the community are invited to enjoy these free activities. Numerous private and public agencies will provide information on available community resources. You will not want to miss this important event!

The Black Infant Health Program was designed to reduce African-American infant mortality in San Bernardino County through a combination of collaborative interventions and strategies aimed at improving the health and well being of at-risk African-American women and their babies. This includes promoting early and continuous prenatal care, and helping families identify and overcome barriers to health care.

Remember, improving birth and child health outcomes is everyone's responsibility.

For more information regarding this event, please contact the San Bernardino County Department of Public Health Maternal, Child & Adolescent Health Section at 1-800-227-3034 or (909) 388-5761. ####

JOSIE GONZALES.....Fifth District